



SSE EXECUTIVE EDUCATION

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Sustainable Finance



Improve your knowledge and understanding of current issues in the intersection between sustainability and finance.

A two-day executive program that will strengthen your knowledge about sustainability issues for the financial sector.

The transition to a long-term sustainable economy is a global challenge of extensive magnitude and the financial sector is playing an important role in this process. Sustainability issues have been of central importance to the actors of the financial sector for quite some time, but there is still some uncertainty in the area. What do these issues actually mean and how can they be integrated into business decisions?

In the two-day program Sustainable Finance from Stockholm School of Economics (SSE) Executive Education, we specifically address those who work with finance-related issues and need to get a strong grasp of sustainability. With research-based knowledge as the basis and an applied approach, the program will address problems and guide you as a participant through this complex area – challenges, opportunities and concrete ways to work.

Issues that will be illustrated, analyzed and discussed include:

- How can the sustainability perspective be integrated into the classic models for investment and lending decisions?
- What advantages and disadvantages are there with the different methods for sustainable investments?
- What impact does sustainability integration have on financial return?
- What practical method challenges are there for sustainability integration?

The program will provide you a good overview of sustainability issues, with special relevance to the financial sector. You will also have an opportunity to discuss and exchange experiences with people active in various functions and with different perspectives on the subject.

Is it the right program for you?

The program is for those who want to develop their knowledge and insight into sustainability work within the financial sector. It gives you the opportunity, in interaction with academicians and practitioners, to obtain guidance through and discuss these complex issues based on different perspectives.

The program is primarily developed for those who work with risk and business decisions in the financial sector, including the insurance and pension sector. Sustainable Finance is relevant in many different roles and functions, such as for those who work as analysts, managers, advisers, account managers, or who work with risk issues, lending decisions and investments.



Program content

- Why is the transition to a sustainable society a critical issue today?
 - Planetary boundaries, circular economy, disruptive behavioral changes, sustainable development goals, etc.
 - Effects on business models, operating risk and financial risk.
- How can the financial sector contribute to this transition?
 - Investments, lending and payment infrastructure.
- What do all of the different terms in sustainability actually mean?
 - In-depth understanding of the central concepts in the sustainability field. ESG, SRI, sustainable investment, impact investing, stranded assets, shared value, SDG, GRI, PRI, materiality, TCFD, etc.
- What different methods are used in sustainable investing?
 - Different screening methods, active ownership, "impact investing", ESG-integration, etc.
- What does the research say about the effects on returns from sustainable investments?
 - The portfolio perspective – is it even

possible to measure? Empirical data, arguments for positive and negative effects on return.

- The company perspective – effects on profitability and cost of capital. Are certain sustainability aspects extra important to different kinds of companies?
- What is sustainable lending?
 - ESG-integrated lending, green bonds, blue bonds, etc.
- What are the methodological challenges?
 - The quality of ESG data – external rating, reliability of the the companies' reporting, understanding effects of sustainability initiatives on a company's entire value chain, short versus long time horizon, etc.

Results for you and your organization

After attending the program, you will have deepened and broadened your knowledge and understanding of a number of current issues in the intersection between sustainability and finance.

It will increase your confidence and possibilities of driving and contributing to issues concerning sustainability in your operations.

Format and teaching

In Sustainable Finance, research-based knowledge meets practical expertise and the program days are structured so that various ways of learning are combined – mixing theory sessions, guest lectures, concrete practical case dialogs, group exercises and discussions. Another important part of the program is that you will get the opportunity to exchange experiences with others regarding sustainable finance and extend your professional network.

Program Director and faculty

Hanna Setterberg, PhD in Accounting and Finance from the Stockholm School of Economics and researcher in sustainable finance. In addition to researchers from SSE, guest speakers with practical experience linked to these issues will also participate.

Cooperative partners

The program Sustainable Finance is offered in collaboration with the Stockholm Sustainable Finance Center.

Program facts

Dates and registration

Please visit www.exedsse.se

Location

The program is offered as a daytime conference in Stockholm city.

Language

The program is offered in English.

Program fee

SEK 19,200 excluding VAT.

Contact

If you want more information about the program Sustainable Finance, or want to register, please contact:

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SSE Executive Education is Northern Europe's leading partner for executive education and is ranked as the best in the Nordic region in management and business development according to the Financial Times. Here, academic research is integrated with business. SSE Executive Education develops managers with a focus on leading areas, such as innovation and entrepreneurship, sustainable growth and financial economics, and increases the competitiveness of companies, organizations and the public sector through powerful transformation.

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